



Targeted Communications Automated Survey
 Texas Democratic Primary – District 28th

Survey Conducted February, 16-17 2006

Question 1:

In the upcoming Democratic primary election, Congressman Henry Cuellar has been criticized because he is receiving campaign support from a leading conservative Republican leaning organization that in the past has supported Tom Delay and President Bush.

Does the endorsement of conservative Republican organizations of Democrat Henry Cuellar make you less likely to Vote for Cuellar, more likely to Vote for Cuellar, or does the endorsement make no difference to you?

Response:

<u>Response</u>	<u>Count</u>	<u>Percent</u>
Less Likely	218	53%
More Likely	112	27%
Makes No Difference	85	20%
Total	415	100%

Response broken down by political ideology:

<u>Progressive</u>	<u>Conservative</u>	<u>Moderate Conservative</u>	<u>Moderate Progressive</u>
75%	40%	39%	68%
20%	47%	33%	7%
5%	13%	27%	25%
100%	100%	100%	100%

Question 2:

Recently Henry Cuellar received a warm personal greeting in the form of an embrace from President Bush on the evening of the State of the Union speech. What difference if any does President Bush's embrace of Henry Cuellar's make to you? Does the hug make you less likely to Vote for Cuellar, more likely to Vote for Cuellar, or does the embrace make no difference to you?

Response:

<u>Response</u>	<u>Count</u>	<u>Percent</u>
Less Likely	157	41%
More Likely	103	27%
Makes No Difference	126	33%
Total	386	100%

Response broken down by political ideology:

<u>Progressive</u>	<u>Conservative</u>	<u>Moderate Conservative</u>	<u>Moderate Progressive</u>
64%	36%	29%	47%
15%	45%	33%	8%
21%	18%	37%	44%
100%	100%	100%	100%



Question 3:

Congressman Henry Cuellar has been criticized for not being a strong enough advocate in congress for the Democratic agenda. Which one of the following do you believe?

- Do you think that Henry Cuellar is a strong Democrat
- Do you think that Henry Cuellar is weak when it comes to promoting the Democratic agenda.
- Do you believe that Henry Cuellar is doing a fine job regardless of his political leanings.

Response:

Response	Count	Percent
Strong Democrat	99	28%
Weak Democrat	172	48%
Doing a Good Job	89	25%
Total	360	100%

Questions 4:

Which of the following would you say best describes your political leanings:

Progressive, Conservative, Moderate Conservative, or Moderate Progressive?

Response:

Response	Count	Percent
Progressive	91	27%
Conservative	70	21%
Moderate Conservative	116	34%
Moderate Progressive	64	19%
Total	341	100%